



Shri P. Jaipuria
Secretary General
Insurance Institute of India

Mr. P. Jaipuria took over charge as Secretary General, Insurance Institute of India, Mumbai. Mr. Jaipuria joined LIC in September 1989 as a Direct Recruit AAO. He has worked in different assignments at Eastern Zone, East Central Zone, South Centre Zone, Northern Zone and Central office of LIC.

He has to his credit decades of experience in marketing assignment of both Life Insurance as well as Pension and Group Schemes in different capacities i.e. Branch Manager, Sr. Branch Manager, Chief Manager, Marketing Manager and Sr. Divisional Manager.

Marketing assignment apart, he has administrative and managerial experiences of working in other important Departments like New Business, Information Technology, Estate and Office Services, Estate Management, Employees Relations – Discipline etc. in different capacities. Before taking over in the present assignment, he was Director, College of Insurance, Insurance Institute of India.

He has keen initiatives in the areas of Project Management, Resource Building, Customer Centricity, Agents' Activation and Optimisation. He believes in Creativity, Collaboration, Commitment and Culture.