



भारतीय बीमा संस्थान  
**INSURANCE  
INSTITUTE OF  
INDIA**

**Shri P. Jaipuria**  
**Secretary General**  
**Insurance Institute of India**



Shri P. Jaipuria took over charge as Secretary General, Insurance Institute of India, Mumbai on 11<sup>th</sup> November, 2024. He began his career with LIC in September 1989 as a Direct Recruit Officer. He has worked in different assignments at Eastern Zone, East Central Zone, South Centre Zone, Northern Zone and Central office of LIC as Branch Manager, Senior Branch Manager, Chief Manager, Marketing Manager, and Senior Divisional Manager.

This apart, he has put in 15 years in administrative and managerial capacities in various departments such as New Business, Information Technology, Estate and Office Services, Estate Management, and Employees Relations\_Discipline.

Prior to his current role, he served as a Director of the College of Insurance at the Insurance Institute of India. He is passionate about project management, resource development, customer-centric strategies, and optimization of productivity and performance. His leadership is driven by a commitment to creativity, collaboration and fostering a strong organizational culture.