

G V Rao Memorial Essay Competition – 2024

General Rules and Guidelines



1. The 'G V Rao Memorial Essay Competition' is open to all in India and abroad.
2. Age limit of the participant is 50 (born before 31st March 1974)
3. The Essay should be original in the form of essay, research paper, technical paper or case study. It should not have been published elsewhere in same or in modified form.
4. Cash prize of ₹ 20,000/-
5. Length of the Essay: Minimum 5,000 words and Maximum 10,000 words.
6. The Essay must also contain an abstract, not exceeding 500 words.
7. **Formatting Rules:**
 - a) Page size A4
 - b) Margins: Normal (1 inch on all sides)
 - c) Line spacing: 1.5
 - d) Major heading: Arial 14 Bold
 - e) Sub headings: Arial 12 Bold
 - f) Content: Arial 12 Normal
 - g) Footnotes/ Endnotes/ Textboxes: Arial 10
8. Sources of data used in the Essay must be authentic, with due permissions and referencing. All sources may be duly acknowledged.
9. Sources of profound statements, if any, should be mentioned clearly wherever required.
10. The Essay would be subject to plagiarism check. If the Essay is found to have copied matter without due acknowledgement and referencing or beyond permissible limits, the submission would be rejected and the author may be black-listed.
11. Prizes would be decided by the 'G V Rao Memorial Essay Competition Committee' and its decisions would be final and binding on all submissions/ authors.
12. The author(s) must submit the following details along with the covering letter

Name of the Author(s):	
Employment:	Employed/ Self-employed/ Student
Residential Address:	
Office Name and Address:	
Country:	
Contact No.(Mobile/ Landline):	
Age:	

Academic/ Professional Qualifications:	
Email address:	
Registration Id. (in case of III member)	
Brief introduction and experience:	
Copy of passport size photograph	
Aadhaar number (For Indian):	
(For Foreign Participant) Passport Number, place of issue and valid upto:	

13. The Topic of the Research paper are (Choose any one):
- **‘Insurance Distribution – New Vistas’**
 - **‘Enhancing Customer Experience in insurance – Technology and Human Touch’**
14. Those interested to participate in the G V Rao Memorial Essay Competition may intimate the same to III by email to research@iii.org.in with the topic proposed and required information
15. The Research Paper and abstract, complete in all respects may be sent by e-mail to research@iii.org.in so as to reach III not later than **20th July, 2024**.
16. The Institute shall have the copyright of the essays selected for award which shall become the property of the Institute. The Prize winning essays shall be published in the Journal of the Institute at the discretion of the Editorial Board. Publications, thereafter elsewhere would need III approval in writing.
17. If any Essay/Paper entry is found to be incompatible with the above Rules and Conditions then, such entry will not be considered. The Institute reserves its right to accept or reject the contributions received for the Competition and the decision of the Insurance Institute of India shall be final and binding in this respect.
18. The result of the Essay Competition will be announced by **August/September 2024** on the website www.insuranceinstituteofindia.com.