

Virtual Training Session on Use of Technology in Insurance Program ID- CPG29 (On: 21st July, 2023)

The world is becoming more techno-savvy and daily life is becoming more dependent on technology for multiple purposes ranging from ordering food to banking and investment. As people and businesses are getting better aware of the benefits of technology, their expectations from insurance are also changing. After being nudged into online shopping and other services during the pandemic situation, people have become comfortable with the ideas of buying insurance online, doing medical consultations online, intimating claims situations online and getting claims settlement also online. Customers are expecting insurance operations to be more easeful and faster, and setting new targets of efficiency and speed for insurers. This has put additional strain on insurers in terms of making the coverages and pricing of products more transparent and amenable for easy comparison. There is also a need to improve the efficiency of claims settlement systems.

College of Insurance (COI) has designed this course to help insurance professionals aware of the new ways by which technology can be used more effectively to connect with the tech-savvy insured population.

COI has created '**Virtual Training (CVT) Rooms**' as a cost-effective mechanism for participants to equip themselves academically at their respective locations.

Program Objectives: The sessions would cover the following areas:

- Understanding the importance of Digital Marketing
- Understanding how Technology can help in Claim settlement
- Appreciating the Challenges faced in using Technology
- Using Technology for Reducing exposures to Fraud

Participants Profile:

The Virtual Program is designed for Marketing executives, Underwriters, Claims professionals and Back office teams working in Insurance companies, Brokers, Surveyors, and those desirous of joining the insurance profession.

Duration	Date	Time (IST)	Hours
One Day	21 st July 2023	10.00 hrs. - 13.00 hrs.	3 Hours

Course Fees: Rs.1770/- (Rs.1500/- + 9% CGST + 9% SGST)

How to enroll: [Click here for Registration](#) and for any help/queries please mail to college_insurance@iii.org.in

Certificate of Participation: Online Certificate in PDF format will be issued to all the participants.

Programme Coordinator: Ms Madhavi Gurav, (Email id: gurav@iii.org.in, Contact no. 022 - 26544296)

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