

**College of Insurance**  
**Insurance Institute of India, Mumbai**  
**Classroom Training Session on Cattle and other forms of Rural**  
**Insurance - Program ID- CPG26**  
**(From: 12<sup>th</sup> – 13<sup>th</sup> July, 2023)**

**Relevance of the Program:-**

The majority of the country's population depends on Agriculture for their livelihood. The agriculture sector contributes roughly 14% of the country's total GDP. In spite of this situation, many of the Insurance marketers and insurance intermediaries do not consider Agriculture and Rural sectors as a target segment. Some schemes have been introduced by the Government to protect the farmers from various risks faced by them. In order to increase Insurance Penetration in the true sense, the entire industry should understand the technical merits and demerits of various Rural Insurance schemes and how they can be more efficiently used.

Today's farmer is not dependent on crops alone. He has other allied rural business like Cattle, Livestock, Horticulture, Floriculture etc., and allied activities also, which provide cash flow to support his livelihood.

In this context, the College of Insurance has designed this special program for people working in Insurance and allied sectors to provide a stronger theoretical framework for understanding and approaching the Rural market.

**Program Objectives:-**

The program is designed to provide insights to the participants in the following areas:

- Understanding the basics working of Cattle and Rural insurances
- Appreciating the merits and demerits of the different approaches towards Rural Insurance.
- Discussing features of the popular policies in the market.
- Appreciating the Rural Insurance market - Horticulture, Cattle, Poultry, Sericulture, Apiculture Fisheries, Livestock etc.
- Analyze the regulatory framework for Rural insurance.
- Comparing Agriculture Insurance in India with global practices.

**Participant's Profile:-**

The program is specially designed for insurance executives working in the Rural, Micro and Agriculture departments of Insurance companies, Brokers, Surveyors and academicians interested in Rural Insurance.

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**Course Coordinator:-**

Mrs Archana Vaze – 022-26544286      Email: vaze@iii.org.in

**Program Duration & Timing: -**

2 days & from 10.00 a.m. to 05.00 p.m.

**Course Fees:-**

- **Participants requiring residential facilities:** Total amount Required –Rs. 11800/- i.e. (Rs. 10000/- plus 9% CGST + 9% SGST).

The fees cover tuition, course material, A/C single room accommodation in the Institute's campus and full boarding (bed tea/coffee, breakfast, lunch, light refreshments in the evening and dinner). All rooms are fully furnished with attached bathroom and Internet facility.

Rooms are reserved from 12.00 noon onwards the day prior to the commencement of the program. The participants can stay till 12.00 noon next day after the conclusion of the program.

- **Non-residential participants:** Total amount Required –Rs. 8496/- i.e. (Rs. 7200/- plus 9% CGST + 9% SGST).

The fees cover tuition, course material and day boarding (i.e. tea/coffee during tea breaks and lunch for actual days of training).

**Payment Terms and Conditions:-**

- 1) The payment should be received by the College of Insurance before the commencement of the program.
- 2) The confirmation of registration for the program will be subject to receipt of payment.

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Please see below details for Bank Transfer.

Name of the Beneficiary	Insurance Institute of India
Account No.	004010100143462
IFS Code	UTIB0000004
MICR Code	400211002
Swift Code	AXISINBB004
Name of Bank	Axis Bank Ltd
Address	Fort Branch, Universal Insurance Building, Ground Floor, Sir P M Road, Fort, Mumbai – 400001.

3) For online payment mode by following the below link

[https://www.insuranceinstituteofindia.com/o/COI\\_WebPortal/cmc/eventDetails?eventid=1741](https://www.insuranceinstituteofindia.com/o/COI_WebPortal/cmc/eventDetails?eventid=1741)

**Training Venue:-**

Please follow below link / QR Code for Training Venue

<https://qr.go.page.link/qs2Qb>



**Parking Facility:-**

Public parking available at 5 minutes walking distance (Behind US Consulate).

**Respond to:-**

Mr. Vivek Rane	college_insurance@iii.org.in	022-26544297
Ms. Nilambari Bagde		022-26544234
Ms. Snehal Vartak		022-26544251
Ms Vrushali Nagawekar		022-26544266
Ms Jayashri Salian		022-26544324
Ms. Sneha Pednekar		022-26544290
Ms. Mrunal Satam		022-26544216

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**Nomination Form:-**

- 1) Name: \_\_\_\_\_
- 2) Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- 3) Educational Qualification: \_\_\_\_\_
- 4) Date of Birth: \_\_\_\_\_
- 5) Position Held.: \_\_\_\_\_
- 6) Mobile No : \_\_\_\_\_
- 7) Telephone No. : \_\_\_\_\_
- 8) E-Mail: \_\_\_\_\_
- 9) Alternate E-Mail: \_\_\_\_\_
- 10) Sponsoring Organisation: \_\_\_\_\_

Please affix  
your  
photograph  
here

- 11) Food preference: ☐ Vegetarian ☐ Non-Vegetarian
- 12) Accommodation Required: ☐ Yes ☐ No

- 13) Details of Fee Paid: Cheque / D.D. No. \_\_\_\_\_ dt. \_\_\_\_\_  
Drawn on \_\_\_\_\_ Bank, for Rs. \_\_\_\_\_

\_\_\_\_\_  
Signature & seal of the authority  
of the Sponsoring organisation

\_\_\_\_\_  
Signature of the Participant

\*Name of Co-ordinator: \_\_\_\_\_

Mobile No: \_\_\_\_\_ Tel. No.: \_\_\_\_\_

Email-Id.: \_\_\_\_\_ Company Name: \_\_\_\_\_

\*This column is mandatory for those participants who are sponsored by company.