

Virtual Training Session on Insurtech and Agriculture

Program ID – CPG19 on 21st June 2023



Agriculture is the backbone of the Indian economy. Agriculture and Farmers' Welfare are priorities for the country and every year, the Central Budget makes provisions for the same.

According to the vision of the Prime Minister, emphasis is laid on modernizing the Agriculture sector by linking Agriculture with technology so that farmers get comprehensive benefits in the long run. The ecosystem of agriculture in India is expected to be heavily

backed by technology like remote sensing, drones, Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), satellite imagery, modern machinery and software solutions. Farmers are using high yielding variety of seeds, fertilizers, pesticides, farm mechanization equipment etc. to improve efficiencies in agriculture production. Many innovative technologies are being tried, tested and implemented.

An online portal, E-Nam (National Agriculture Market) has been launched by the Government of India for trading agriculture commodities. E-Nam is helping farmers in better price discovery and enabling smooth marketing of their produce.

COI has created '**Virtual Training (CVT) Rooms**' as a cost-effective mechanism for participants to equip themselves academically at their respective locations.

Programme Objectives: The programme is designed to create awareness in the following areas:

- Digital Technology initiatives in India
- Satellite based Remote Sensing Technology
- E-Nam (National Agriculture Market) portal for trading agriculture commodities
- Artificial Intelligence and Machine Learning
- National Land Records Modernization Program (NLRMP) for Digitizing Land Records
- Mobile Applications

Participant Profile: The course is designed for Marketing executives and back office teams dealing with Agriculture Insurance in Insurance companies. Agriculture surveyors, and students of Agriculture and Animal Husbandry desirous of joining the insurance profession are also welcome to attend.

Duration	Date	Time (IST)	Hours
One Day	21 st June 2023	10.00 hrs. - 13.00 hrs.	03.00 Hours

Course Fees: Rs.1770/- (Rs.1500/- + 9% CGST + 9% SGST)

How to enroll: [Click here for Registration](https://college.insurance@iii.org.in) and for any help/queries please mail to college.insurance@iii.org.in

Certificate of Participation: Online Certificate in PDF format will be issued to all the participants.

Programme Coordinator: Ms. Madhavi Gurav (Email id: gurav@iii.org.in, Mobile no. +91 9769335696)

For enrolment and technical support call	Name	Contact No	Name	Contact No
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