



## **INSURANCE INSTITUTE OF INDIA** **ESSAY WRITING COMPETITION – 2018**

### **Rules governing the Essay Writing Competitions**

Sr. No.	Category	Prize
1	S.K. Desai Memorial Essay Writing Competition	Cash Prize of Rs.30,000/- & Merit Certificate
2	D. Subramaniam Award Essay Writing Competition	Cash Prize of Rs.20,000/- & Merit Certificate
3	Technical Paper Competition (Life, General, Health, Micro & Pension)	Cash Prize of Rs.10,000/- & Merit Certificate

1. The Competition is open to the members of the Insurance Institute of India within India or abroad.
2. **Age Restrictions:**  
D. Subrahmaniam Award Competition - Members below 45 years of age  
Other Competitions - No age restrictions.
3. The contribution should be original.
4. The contribution for category (1) and (2) should relate to any topic of the insurance either life, non-life or allied subjects.
5. The topics for the Technical Paper Competition are listed below:

#### **Life Branch:**

- a. Enterprise Risk Management in a rapidly changing world
- b. Role of Policy servicing and Claims Management in procuring new business
- c. Innovative methods for increasing penetration of Life Insurance in India

#### **General Branch:**

- a. Impact of Technological advancements on General Insurance
- b. Emerging Liability Risks – New Challenges
- c. New Challenges in Nation Building – Re-insurance solution

#### **Health Branch:**

- a. Contribution of Government Health Insurance Schemes in building Rural Resilience and Health Infrastructure.
- b. Artificial Intelligence and Health Insurance.
- c. Covering generally excluded diseases – A case for Innovation.

**Micro Branch:**

- a. Use of Mobile technology to increase Micro insurance penetration
- b. Product innovation for Micro insurance
- c. Achieving Sustainable Development Goals – Role of Micro insurance

**Pension Branch:**

- a. The changing demographic and socio-economic scenario – a Case for innovations in pension schemes.
- b. Pension Market – A factor of demand, supply or regulatory initiatives?
- c. Superannuation schemes – a tool for employee retention.

- 6. Papers submitted for consideration should not be previously published or presented elsewhere.
- 7. Essays will be accepted from individual members only. Joint contributions will not be accepted.

**8. The Essays should not exceed :**

For S.K. Desai Memorial Essay Writing Competition & D. Subramaniam Award Essay Writing Competition – Maximum - 15,000 words & Minimum – 4,000 words (excluding Abstract)

For Technical Paper Competition (Life, General, Health, Micro & Pension) – Maximum - 10,000 words & Minimum – 3,000 words (excluding Abstract)

The Essay must be accompanied with an abstract (Max. 500 words)

The Essay must be submitted in word format (.doc file) with the following settings:

- a) Font Name – “**Times New Roman**”
- b) Font Size -**12**
- c) Space between lines – **Double**

- 9. The Essays and abstract must be sent through e-mail on [competition@iii.org.in](mailto:competition@iii.org.in) and should reach us not later than **31<sup>st</sup> March, 2018** for all the Competitions.

- 10. The name of the category of Essay Competition should be clearly mentioned. However, the details of the author should not appear anywhere in the paper. The details such as name, address, membership number of the Institute, age, qualifications etc. should appear only in the covering letter. However, the said details should be submitted separately in excel format (.xl) as per the fields given below :

Name of the Participants / Author	
Residential Address	
Office Name & Address	
Contact No.(Mobile/ Landline No.)	
Qualification	
Date of Birth	
Email ID	
Membership of which Associated Institutes	
Registration No.	
Candidate ID No.	
Diploma No.	

In case the author's name or **any identifiable details appear in the body of essay, such entries will be disqualified.**

- 11. The essay should be original, well researched and all sources have to be duly acknowledged. A bibliography is to be attached at the end of each essay.

12. Award winners resident in India may be invited to receive the award and make a presentation at the Annual Conference of the Insurance Institute of India which is likely to be held in August/September 2018.
13. The Institute shall have the copyright of the essays selected for award which shall become the property of the Institute and hence the details of such essays will not be disclosed. The Prize winning essays shall be published in the Journal of the Institute at the discretion of the Editorial Board. Publications elsewhere would need III approval in writing.
14. The Institute reserves its right to accept or reject the contributions received for the Competition and the decision of the Insurance Institute of India shall be final and binding in this respect.
15. The result of the Essay Writing Competition will be announced by July 2018 on our website [www.insuranceinstituteofindia.com](http://www.insuranceinstituteofindia.com).