

HEMANT BHARGAVA

Mr. Hemant Bhargava, Executive Director, LIC of India has held various important positions in LIC of India.

He was the Director & Chief Executive LIC Cards Services Ltd., Delhi from May 2007 to May 2010 and was responsible for setting up the new joint venture in collaboration with other industry, domain leaders. Forged the white labeled agreement with the Corporation Bank. Founded the new company on 11.11.09 and launched LIC CARD on 30.03.09. Very few Life Insurance companies in the World have launched their own credit card and now LIC is one of them. In collaboration with VISA, Corporation Bank and Axis Bank, the 'LIC Card' is well established in the market.

As the Executive Director, Micro Insurance, he was responsible for the Micro Insurance vertical of LIC for the country. This is LIC's major and most important initiative in financial Inclusion space. More than 65000 feet on ground SPs are taking it forward across the country with 103 unit offices supporting them .

His present assignments include looking after overall marketing activities for the Corporation in the country.

He has completed course on **Strategic Business Negotiations** from IIM Lucknow in July 2006 and has completed Leadership Skills for Top Management Programme at ISB Hyderabad in Feb 2010.

His personal interests include Philetley, Numesmatic, Reading, Gardening, Swimming, Rowing, Table Tennis.

He has traveled a lot and has visited various countries which include Mauritius, Hong Kong (China), U.K., Saudi Arabia, Fiji, NewZealand, South Africa, Botswana