

Sri M.Manmadha Rao is a post graduate in Economics and a Fellow (F.609) of Insurance Institute of India. He was associated with Visakhapatnam Insurance Institute as Hon.Secretary, and Hon.Tutor. He was instrumental for creating a convention that an Hon.Secretary shall be a Fellow of Insurance Institute of India and after holding the post for 2 years, shall be elected as Council Member of III and this convention continued till he retired from the service of LIC in the year 2000. His method of planning and conducting III examinations has been applauded as a model by the past Secretaries of III.

While in service of LIC, Shri Manmadha Rao has written a Hand Book on personnel matters (550 pages) relating to LIC employees and it is being used as a reference book in all the Divisions in SC Zone and in many of the Divisions of LIC in the country. LIC Premium Calculator, designed and uploaded on to his non-commercial website 'mannanna.com', has been downloaded for free by thousands of LIC Agents.

Shri Manmadha Rao's services to the Institute spanned over more than two decades, most of the period with not holding any post.