



G V Rao Memorial Essay Competition – 2021 - General Rules and Guidelines

Mr. G.V. Rao, Ex-Chairman and Managing Director of the Oriental Insurance Company, India, was a highly respected professional in the general insurance industry. He had a total of over 50 years of experience in domestic and international insurance markets.

He also had experience of working in insurance markets in the Middle East and the Caribbean. In the post insurance liberalization era, he was advisor for many new insurance companies.

A prolific writer, Mr. Rao contributed regularly to several national and international insurance journals.

Beginning this year, Insurance institute of India will be organizing 'G V Rao Memorial Essay Competition' annually.

1. The 'G V Rao Memorial Essay Competition' is open to working professionals in India and abroad up to the age of 55 years as on 31st March 2021.
2. A cash prize of Rs. 20,000/- will be awarded to the best Essay submitted as per the decision of the 'G V Rao Memorial Essay Competition Committee'.
3. Length of the Essay: Minimum 5000 words and Maximum 7000 words.
4. The Essay should be original in the form of essay, research paper, technical paper or case study. It should not have been published elsewhere in the same or in modified form.
5. The Essay must also contain an abstract, not exceeding 500 words.
6. **Formatting Rules:**
 - a) Page size A4
 - b) Margins: Normal (1 inch on all sides)
 - c) Line spacing: 1.5
 - d) Major heading: Arial 14 Bold
 - e) Sub headings: Arial 12 Bold
 - f) Content: Arial 12 Normal
 - g) Footnotes/ Endnotes/ Textboxes: Arial 10
7. Sources of data used in the Essay must be authentic, with due permissions and referencing.
8. Sources of profound statements, if any, should be mentioned clearly wherever required.
9. All sources may be duly acknowledged. Bibliography to be given as applicable.
10. The Essay would be subject to plagiarism check. If the Essay is found to have copied matter without due acknowledgement and referencing or beyond permissible limits, the submission would be rejected and the author may be black-listed.



भारतीय बीमा संस्थान
INSURANCE INSTITUTE OF INDIA
कॉलेज ऑफ इन्श्योरेन्स
COLLEGE OF INSURANCE

11. The Institute shall have the copyright of the essays selected for award which shall become the property of the Institute. The Prize winning essays shall be published in the Journal of the Institute at the discretion of the Editorial Board. Publications, thereafter elsewhere would need III approval in writing.
12. If any Essay/Paper entry is found to be incompatible with the above Rules and Conditions then, such entry will not be considered. The Institute reserves its right to accept or reject the contributions received for the Competition and the decision of the Insurance Institute of India shall be final and binding in this respect.
13. Those interested to participate in the G V Rao Memorial Essay Competition may intimate the same to III by email to research@iii.org.in with the topic proposed and required information
14. Topics of the 'G V Rao Memorial Essay Competition' for the 2021 are (choose one):
 - **Recalibrating the Insurance Industry after the Pandemic Situation**
 - **Practical Utility of Artificial Intelligence and Big Data in the Insurance Industry**
15. The Research Paper and abstract, complete in all respects may be sent by e-mail to research@iii.org.in so as to reach III not later than **31st May, 2021**.
16. The results of the Essay Competition will be announced by **August 2021** on the website www.insuranceinstituteofindia.com.
17. Prizes would be decided by the 'G V Rao Memorial Essay Competition Committee' and its decisions would be final and binding on all submissions/ authors.
18. The 'G V Rao Memorial Essay Competition Committee', at its discretion, may invite the winner of the competition to make a presentation at a suitable function or on a digital platform and/ or publish the award winning article in III Journal/ other publication.
19. The author(s) must submit the following details along with the covering letter

| | |
|--|--|
| Name of the Author(s): | |
| Residential Address: | |
| Office Name and Address: | |
| Telephone Contacts: | |
| Age: | |
| Academic/ Professional Qualifications: | |
| Email address: | |
| Registration Id. (if III Member) | |
| Brief introduction and experience: | |
| Passport size photograph | |